



PRESS
RELEASE

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THE "EMILE AWARDS", FIRST CEREMONY OF THE EUROPEAN ANIMATION AWARDS TO BE HELD 8TH DECEMBER 2017 IN LILLE, FRANCE.

The board of the **European Animation Awards (E.A.A)** has announced that it will hold its inaugural ceremony on 8th December 2017 in Lille, France. The event will be staged in a newly created partnership with the **Hauts-de-France Region** and **Pictanovo, Lille**.

A convention between the parties was signed at Pictanovo on Tuesday 24th January by Peter Lord (President of the European Animation Awards), Mr. Xavier Bertrand (President of Hauts-de-France Region), Mr. Guillaume Delbar (Vice-President of the Regional Council and President of Pictanovo) with the administrators of the E.A.A and Malika Aït Gherbi Palmer (Executive Director of Pictanovo) in attendance.

Peter Lord said "Our ambition for the European Animation Awards is high. We want these awards to become an essential part of the year for the very many people across Europe who are involved in this most modern and vibrant art-form."

The city of Lille and the region of Hauts-de-France were chosen due to their dynamic support for animation and their enthusiasm to host the event.

The aim of the Emile Awards is to celebrate and reward the diversity, the skills and excellence of the european animation industry.

The Awards will take place the **Friday 8th December 2017** at **le Nouveau Siècle in Lille**.

In partnership with Hauts-de-France Region and Pictanovo
For more information, contact us
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